

United Cerebral Palsy of Stanislaus

BUS BENCH Advertising



Get Yours Today!

OUR MISSION:

To advance the independence, productivity, and full citizenship of persons with Cerebral Palsy and other disabilities.



All bus benches are assembled and regularly maintained by an experienced work crew made up of members of United Cerebral Palsy of Stanislaus County.



Bus benches are available:
Monthly, 3 month, 6 month, and 1 year plans!



There are various price ranges and discounts to meet your budget, in addition, there are multiple bench rental discounts!



For all benches there is a one-time production fee for the bench!

UCP is a registered 501 (c) (3)
non-profit corporation.

Tax ID: 94-2556951



Thank you
MODESTO
TOYOTA
For more than 15
years of Advertising!

UCP BUS BENCH ADVERTISING – The Reasons Why!

- **Affordability:** The cost effectiveness of bus bench advertising is at the top of the pro column. Compared to other forms of advertising, cost per ad is pennies on the dollar. Just make sure to buy enough locations and ad time to make a difference.
- **Street-level placement:** Bench ads are located at street level, making them ideal advertising mediums for both pedestrians and drivers in urban centers.
- **Geographic targeting:** Unlike print or broadcast advertising, bench advertising can be targeted to specific geographic areas. Subsequently, geographic targeting can be used as the basis for targeting [B2B](#) or consumer demographics based on the bus ridership and foot traffic.
- **Route-based repetition:** Ads that are located on a stationary bench leverage the power of repetition for people who pass by them one or more times in their daily routines.
- **Bus Bench Advertising** not only promotes your business but also provides employment training and employment opportunities for persons with disabilities.
- **Bus Bench Advertising** is ready and willing to assist you in fulfilling: “All your marketing needs

ROUND THE CLOCK ADVERTISING



FULFILL YOUR MARKETING NEEDS



SUPPORTING A CAUSE!

For More Information Contact:

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www.ucpstan.org



BUS BENCH

Advertising

Pricing Guide

*Monthly	\$120 per month
*3 Month	\$110 per month
*6 Month	\$100 per month
*1 year	\$90 per month

*** Each Bus Bench has a one-time production fee of \$150**

Non-profit organization discounts apply – please inquire

Pay in full contracts are available at a discount – please inquire

Multi Bench Plans also available for 10 Bus Benches or more – please inquire

Repairs are responsibility of the client.
